



For Corporation Support

在日本ルーマニア商工会議所設立と商工交流・共栄促進への道(案)

Action Plan and Steps (draft) to Establish the Romanian Chamber of Commerce & Industry in Japan (RoCCIJa) for the both nations to enjoy co-prosperity through commercial/industrial exchanges

Buna ziua !

Contents

- | | |
|------------------------------------------------------------------------------------------------------|-----|
| 1. Mission of and Steps and Keys to Incorporate RoCCIJa | P01 |
| 2. Assessment: Romanian Companies Willing to Come Operate into Japan | P02 |
| 3. Review and Assessment : Japanese Companies Already Operating and Willing to Go Operate in Romania | P03 |
| 4. Potential Industrial/Economic Developments in Romania with Japan | P04 |
| 5. Consulting Scheme of ISPO LLC | P05 |
| 6. ISPO Trinity Model Makes You Prevail Globally and Sustainably | P06 |
| 7. Requests to the Romanian Government and others for Guiding and Helping | P07 |
| 8. Development Stages : the Bilateral Commercial and Industrial Exchanges | P08 |

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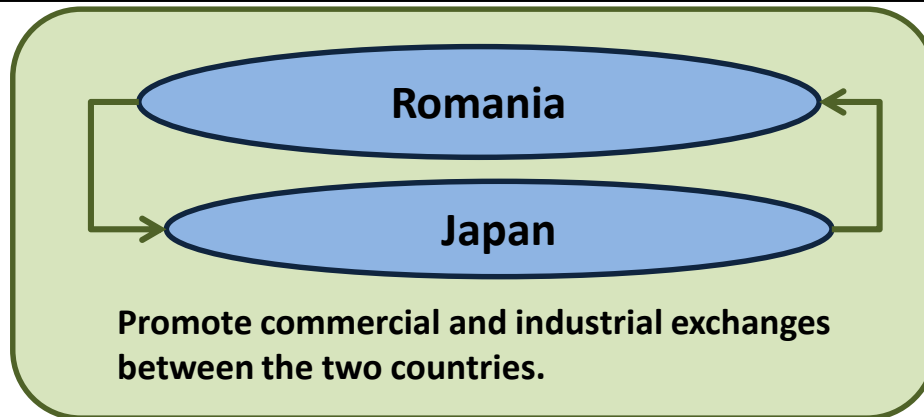


1. Mission of and Steps and Keys to Incorporate RoCCIJa

We RoCCIJa shall dedicate ourselves to co-prosperity of the Romanian and Japanese peoples by

1. Promoting commercial and industrial exchanges between the two nations as EU and East Asian hub friends.
2. Conducting practical researches of the two socio-economies from co-prosperous and sustainable global green growth viewpoints.
3. Consulting corporations/individuals to make mutual benefits through such bilateral commercial exchanges.
4. And by taking every advantage to achieve this mission.

*Only 1 company is required to start up RoCCIJa.



Keys for RoCCIJa to get established and prevail successfully:

1. Assess and verify specific needs and wants to promote commercial and industrial exchanges between two nations:
- 2.*Find reliable Romanian companies who are firmly willing to deploy businesses into Japan in her fields of technologies, commodities, services, etc.
3. Have the Japanese firms operating and willing to operate in Romania understand the cause of RoCCIJa and join in it.
4. Provide such interested companies with strategic and practical consultations.
5. Raise and maintain a good enough fund for RoCCIJa to sustainably perform its duties, by asking for contributions, collecting membership fees, acquiring sponsors, etc.

Steps to incorporate and start RoCCIJa:

*Promote Romanian firms to deploy their businesses in Japan.

Promote more Japanese firms to deploy their businesses in Romania.



Organize the related firms as the members at incorporation of RoCCIJa



Upon incorporation, waste no time conducting RoCCIJa activities



2. Assessment: Romanian Companies Willing to Come Operate into Japan

by Stefan Stan Business Associate

Company Name	Business Modes
Global Trade & Consulting S.R.L.	General trading and consulting services
Eurotranzit 2000 S.A.	Port operator
Eastern Shipping S.R.L.	Freight and forwarding
Typan Charter Services S.R.L.	Real estate and building management businesses
Dragan & Partners	Legal firm
Trans Euro Tour	Tourism: tour operator life-time licensed by the Romanian Tourism Ministry.



3. Review and Assessment : Japanese Companies Already Operating and Willing to Go Operate in Romania

出典:「ルーマニアの投資環境」国際協力銀行2008年4月

業種 Business	企業名 Company Name	製品 Products
素材・部材 Materials/Parts	YKK	ファスナー fasteners
	ソルプラス Sol Plus	プラスチック形成部品 Plastics
	富士フィルム Fuji Film	フィルム装填用部品 Film holder parts
エレクトロニクス Electronics	古川電工・大塚化学 Furukawa Electric, Otsuka Chemicals	発砲ポリオレフィン Stylo-polyorefin
	フジ・マグネティックス Fuji Magnetics	カメラ部品 Camera parts
	スミダコーポレーション Sumida Corporation	民生機器・自動車向け電子部品 Civil appliances, Electronic car parts
自動車部品 Car Parts	ジェイテクト J-Techt	ボールベアリング Ball bearing
	住友電気工業 Sumitomo Electric Industry	ワイヤーハーネス Wire harness
	タカタ・ペトリ Takata-Petri	ステアリング・シートベルト・エアパックのクッション Steering wheels, seatbelts, air-back cushions
	矢崎総業 Yazaki Sogyo	ワイヤーハーネス・電子部品・計器・ハーネス部品・ジャンクションボックス Wire harnesses, electronic parts, gauges, harness parts, junction boxes
	NTN	ベアリング bearing
	三菱商事・メイジフローシステム Mitsubishi Trading Firm, Meiji Flow System	ブレーキホース brake hoses
	カルソニック・カンセイ Calsonic Kansei	自動車用エアコン・ラジエーター・インタークーラー Car air conditioners, radiators, inter-air-conditioners
消費財 Consumables	日本たばこ JT	たばこ Cigarettes
	マキタ Makita	電動工具 Electric manufacturing tools

4. Potential Industrial/Economic Developments in Romania with Japan

Checking the current industrial conditions and positions between Romania and Japan, let us discuss , specify and project the possibility of industrial/economic developments of Romania in cooperation with Japanese firms.

Industry	Issues	Opportunities	Risks
Agriculture/ Farming	Agriculture is still a major industry in Romania. More profitable and sustainable farming is expected.	Possible to adapt micro-ecosystem as agricultural materials to reduce chemical fertilizer and increase productivity and quality of Romanian agricultural produces.	Must be determined: probably opposed by the global chemical majors.
Fiber, Textile	Textile is still major but declining due to competition with China. Industrial rehabilitation is needed taking advantage of Romania's traditional techniques and qualities.	Textile industry in Japan is also drastically declining. Still, Japan is hanging on with her robust traditional strengths like in silk industry. Also Japan-made low-price fashion brand, like Uniqlo, is currently emerging globally. It might be possible for Romanian textile industries to resurge by going hand in hand with Japanese partners.	Must balance in co-existence with the existing fashion brands of France, Italia, etc. in Europe.
ICT/Electronics	Romania has a strong software industry. But most of them are under the control of foreign major ICT/electronics firms.	There maybe a possibility for Japanese ICT industry to branch out in Romania as a base center and together we may enhance Romanian ICT products to a global standard.	Must face the severe global competitions in the world's software industries .
Medical	Medical services in Romania are highly qualified but not well known enough overseas.	Promoting medical tourism from Japan to Romania would let the Japanese know and enjoy Romanian medicine.	Must overcome language and culture gaps. Guarantee against medical mistake is needed.
Automobile	Romania has a strong automobile industry including automotive suppliers. Unfortunately, most of them tend to be reduced legacy ones.	Possible to develop electric/hydrogen car industry with strong technical supports from Japan, of major-to-minor automotive firms. Together, R-J could prevail in a global eco-car markets.	Must face and win severe global competitions over eco-car developments with among the world's major and minor auto makers.

5. Consulting Scheme of ISPO LLC



We ISPO: - Are **your best innovation-strategic consultants**, Japan's best firm founded in 2012 Tokyo by 5 brightest experts of marketing and technology research, strategic management and global business organization;

- Firmly believe **innovation** should not merely stay as static interaction between technological progress and process reformation but be developed as **dynamic promotion of sustainable growth** in perfect harmony with the environment;
- Are the comprehensive consulting service provider who shows you the steps to take of **bird's eyed market-fit strategy & structural shape up** as well as of **worm's eyed management change and practical coaching**. We let you discover your best strategy, optimal management, and most specific steps to rise on **so that you will enjoy prospering as a going concern**;
- Make your dream come true through our **10 consulting services** as described later;
- Let you complete the speediest and most smooth reformation by **integrating the top-down and bottom-up dynamics**;
- And bring you our **15 novel business ideas for revolutionary innovation**, eye-openers for you to find the paths for newly emerging global businesses in the world's rapidly integrating societies like through TPP agreements.

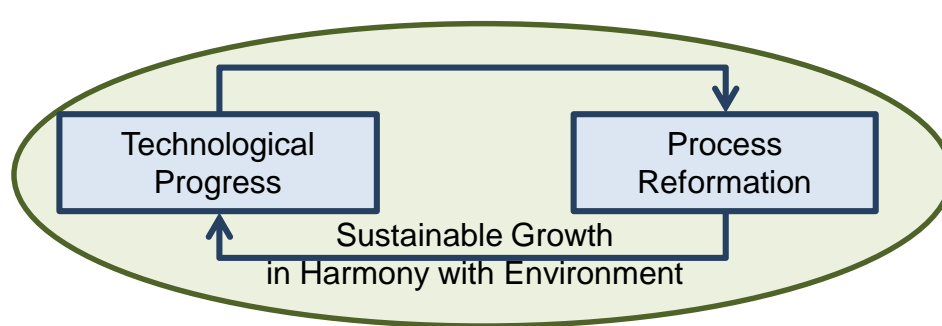


Figure1: Dynamic Innovation

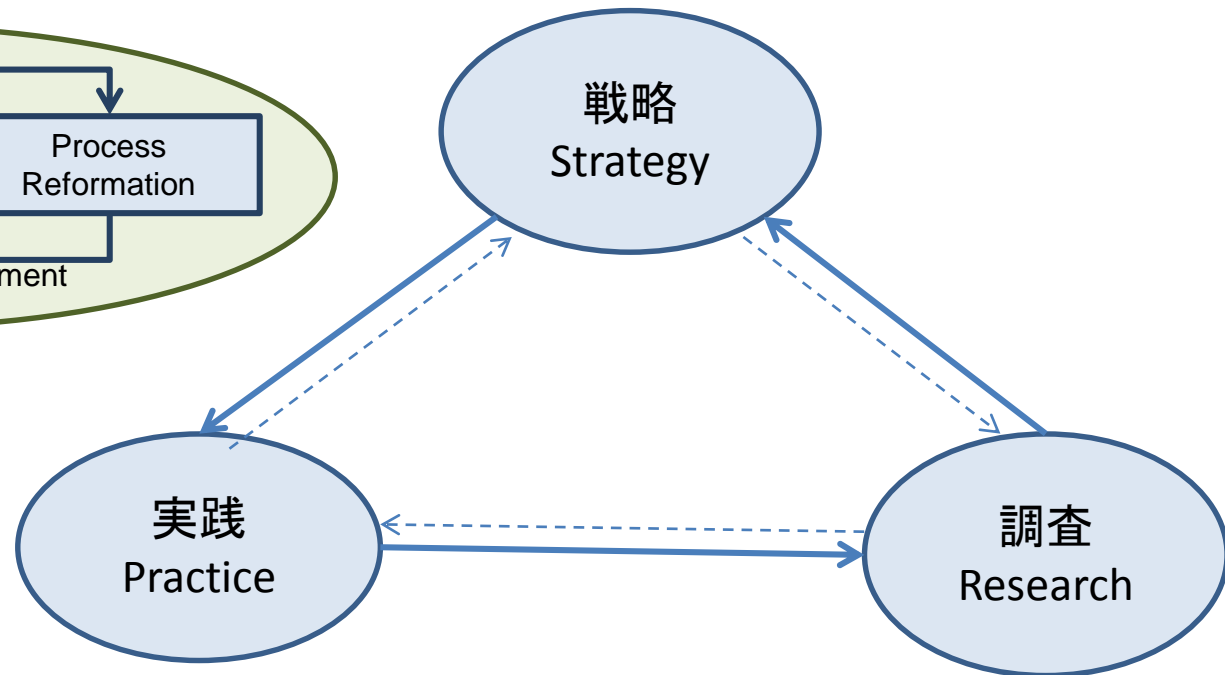
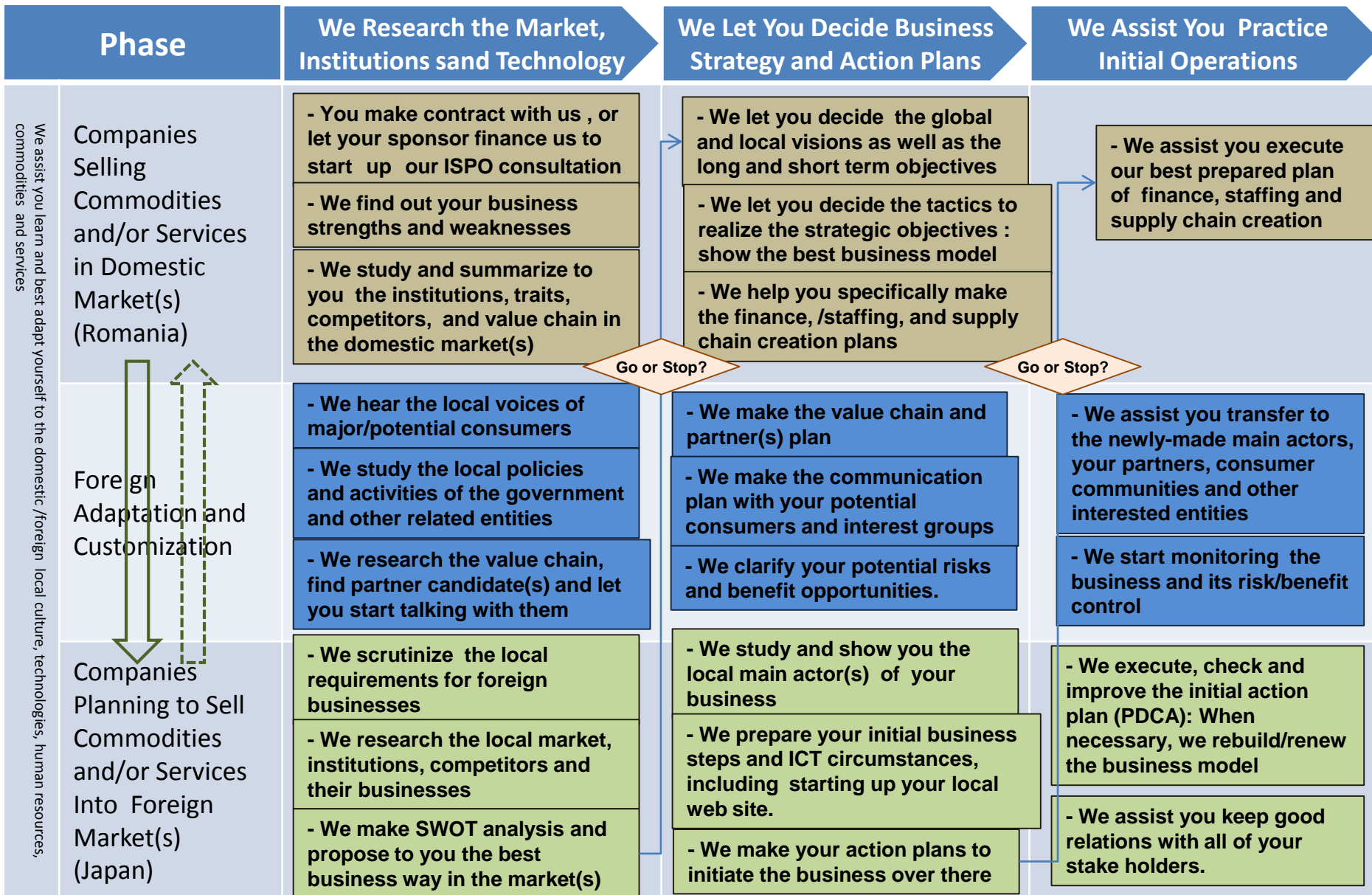


Figure2: Our Consultation Trinity: Research, Strategy and Practice



6. ISPO Trinity Model Makes You Prevail Globally and Sustainably

- Find how your global business will start making your initial success through our unique consultation method.

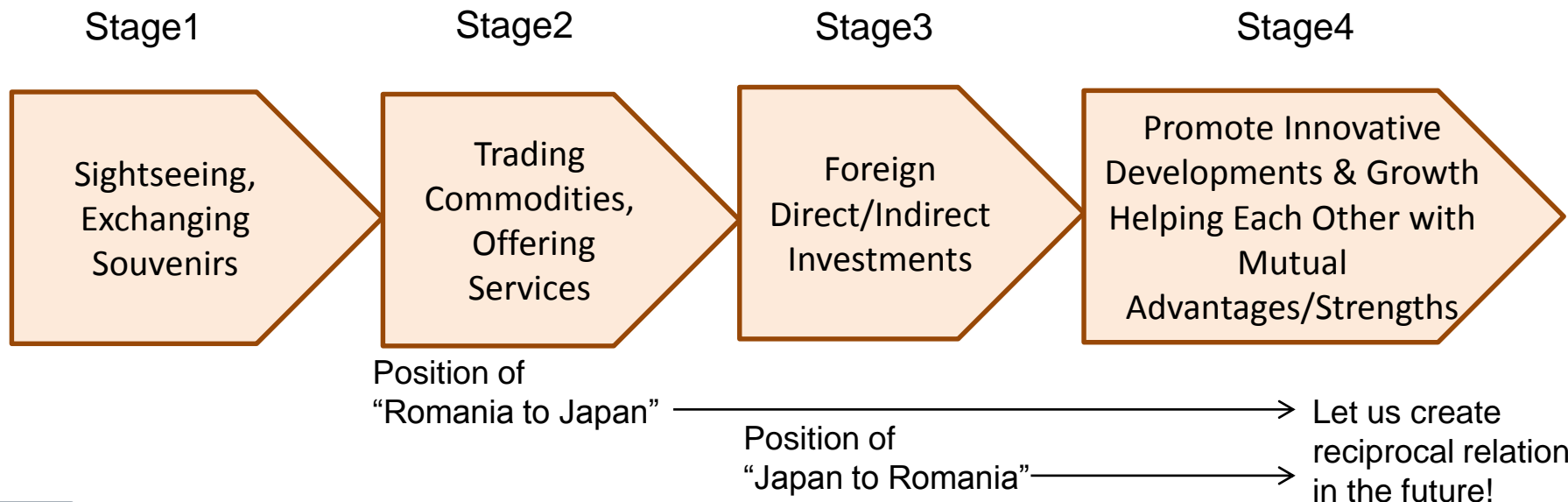




7. Requests to the Romanian Government and others for Guiding and Helping

1. Recommend us some reliable firms who have a strong will to start business here in Japan whom we can also communicate and consult on Internet in English.
 2. Find and tell us a Romanian public partner and others not only in Japan but also in Romania to support our activities.
 3. Be a sponsor or recommend us any potential sponsor who supports our initial activities: Especially, those who help us carry out the #1 to #3 of the Keys above-mentioned in page1.
 4. Help promote our multi-client project for several willing Romanian companies to achieve the #4 objective of the Keys above-mentioned in page1.
- So that we can waste no time incorporating RoCCIJa in a best possible cost performance.
Let us thrive together onto a rapidly eco-oriented-shifting global civilization!! Multmesc foarte de tot.

8. Development Stages : the Bilateral Commercial and Industrial Exchanges





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**Multumesc
si Noroc!!**



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“Action Plan and Steps (draft) to Establish the Romanian Chamber of Commerce & Industry in Japan for the Both Nations to Enjoy Co-prosperity through the Reciprocal Commercial and Industrial Exchanges”

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